

Health and Wellbeing Board

Meeting Date: 11th November 2021

Shropshire Joint Strategic Needs Assessment (JSNA)

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1. Summary

- 1.1 This paper presents to the Health and Wellbeing Board an update on Shropshire's JSNA; progress to date, future direction of the JSNA and revised timescales.

2. Recommendations

2.1 The Health and Wellbeing Board:

- Note the update and work programme/timescales
- Continue to support the direction of travel of the work under the JSNA umbrella.

REPORT

3.0 Report

3.1 Background

3.1.1 The Local Government and Public Involvement in Health Act (2007) placed a duty on local authorities and PCTs (now CCGs) to undertake a JSNA in three-yearly cycles. Local authorities and CCGs have equal and joint duties to prepare JSNAs and Joint Health and Wellbeing Strategies, through the health and wellbeing board. In practice, in Shropshire, these duties are led by Public Health to deliver on behalf of the Health and Wellbeing Board.

3.1.2 The JSNA seeks to identify current and future health and wellbeing needs in the local population and identify strategic priorities to inform commissioning of services based on those needs. These priorities in turn inform the Health and Wellbeing Strategy, a key document as a basis for commissioning health and social care services in the local area. The JSNA aims to achieve the following through an evidence base and consultation:

- Define achievable improvements in health and wellbeing outcomes for the local community.
- Target services and resources where there is most need
- Support health and local authority commissioners;
- Deliver better health and wellbeing outcomes for the local community.
- Underpin the choice of local outcomes and targets.
- Importantly, the JSNA is not an end in itself, rather a framework of tools that are produced to inform commissioning.

3.1.3 Shropshire's original JSNA was completed in 2008/09, a further review was published in 2009/10 and the most recent report was published in July 2012. These JSNA reports were structured in four key areas following a Marmot approach: Starting Well, Living Well, Aging Well and Vulnerable groups. Within those groups several priorities were identified and described following a review of local intelligence and stakeholder engagement. Subsequently, updates have been published on the Shropshire Together webpages, giving updated profiles and needs assessments for key themes <http://www.shropshiretogether.org.uk/jsna/>.

3.1.4 Changes to the health and social care landscape, the requirement to produce an updated Health and Wellbeing Strategy and emerging priorities meant in 2019 there was an urgent need to update the JSNA, deliver several theme-based needs assessments and consider a new approach to the JSNA moving forward.

3.2 Progress Update and Revised Timescales 2021/22

An update on progress on specific elements of the current JSNA and the next steps is described below:

- In December 2020 it was agreed to restart the **SEND JSNA** bringing in resources by commissioning an external provider to complete the needs assessment report and engagement and this resource was added in April 2021. The first draft was completed and circulated for stakeholder comment in August 2021. A final draft has been completed for approval by local SEND Strategic and Partnership groups in October 2021, and will be circulated this month. (November 2021)
- The **Pharmaceutical Needs Assessment (PNA)** has been identified as a priority by the Health and Wellbeing Board. Despite the suspension of publishing requirements to October 2022 by DHSC, Shropshire Council have approached and agreed in principle to deliver the PNA as an STP in partnership with Telford and Wrekin Council. This will allow efficiency around the process of undertaking primary research and wider evidence gathering and analysis whilst still leading to the production of two distinct PNA products reflecting the specific needs of those populations.
- Draft content and evidence resource plans have been created for the PNA deriving from a review of previous PNA products and discussion with Pharmaceutical Services Negotiating Committee (PSNC). This review was widened to incorporate further best practise examples subsequent to stakeholder discussion in August 2021.
- An initial meeting with the preliminary PNA Stakeholder Board took place on 7th July. Project timelines were developed by Shropshire Council and were approved by the PNA Strategic Board. A review of information sources and methodology has commenced for completion in November 2021.
- April 2021 onward – The **JSNA** place-based programme has been restarted and planning initiated to put in place the new place-based approach, including web-based planning, agreement around wave 1 areas, preparation of surveys and report template production. This will run concurrent with the launch of wave 1 engagement by November 2021 with full delivery within 18 months to two years. The pace of the place JSNAs will depend on resource capacity; delivery of each need's assessment requires a small team. There are two key strands to the new JSNA:

The Place-Based Need Assessments (PBNA) - Needs assessments covering the County's 18 Place Plan areas. The plan remains to divide the County into 3 waves of

JSNAs. 3 Place Plan areas have been identified as potential priority areas subject to stakeholder agreement based upon wider determinants, health needs, rurality, and that in aggregate they cover a wider geography of the County.

The Web-Based JSNA - In parallel will be the development of a new online profiling tool produced by Public Health in conjunction with the Business Intelligence team. This will enable users to profile a variety of different geographical areas with the priority focus being on traditional JSNA content, but also eventually incorporating wider measures allowing a more comprehensive viewing of the wider determinants of health and facilitating place-based approaches to be taken across the system. A proof of concept using Power BI, a ubiquitous and PHE endorsed business intelligence tool was developed in October 2021 with an initial focus on demographic characteristics that reflect risks or distribution of health need.

Currently each Place-Based Needs Assessment will be broken down into logical navigable dashboards aligned with the expectations of a traditional JSNA.

- Local population demographic – who lives there
- Households – by type
- Health indicators
- Social Care indicators – users of Shropshire Council services
- Economic indicators – local deprivation, employment etc
- Education – achievements and inequality indicators
- Crime
- Environment

The dashboard would be implemented into the Shropshire Council public facing webpage similar to how existing reports have been such as the [Shropshire Snapshots](#) and forthcoming ward level information. Each data set would be accompanied by a narrative that updates depending on the place selected.

As well as quantitative data it is also under consideration how qualitative feedback will be captured and presented should we wish to include as part of this phase of the online dashboard development e.g. use of word maps describing certain responses, specific embedded responses etc. estimated timescales for this are December 2021.

- Leadership will remain with Public Health while working closely with system partners in the CCG to align the Population Health Management Needs and the Associate Directors for Business Intelligence, Communities and Head of Partnerships to align to the data infrastructure and community engagement elements. Engagement and leadership from local members, the community and voluntary sector and key stakeholders are critical to the process and will be a key element of Governance Structures.
- This is a shared responsibility and joint programme of work and as such resources and support from across the system will be required to deliver the programme.
- Additional resources to support the roll-out of the programme have been brought in, including the new Head of Information and Insight and his Team within Shropshire Council and a new Joint population health post sitting within Public Health and the CCG.
- The Covid-19 pandemic and response to prevent and mitigate the harm that it can cause radically changed how society functions. Whilst much harm from Covid-19 has been prevented, it is important to develop a shared understanding of the impact of the events associated with the pandemic on inequalities, to support and sustain a recovery. Therefore, as part of the JSNA moving we will seek to incorporate the Health

and Wellbeing Impacts of COVID-19 adding to the work already undertaken to consider those vulnerable and the social and economic impacts of COVID-19.

Through the JSNA strategic group, key outcomes measures outlined in the HWB, including infant mortality trends will continue to be reviewed and the board will be alerted to any changing patterns, action around smoking in pregnancy and obesity remain a HWB priority.

- The first phase of a **practice and place-based review of Community Mental Health** has been completed in partnership between MPFT and Shropshire Council. An initial comprehensive review of risk factors and data sources to be aggregated to Primary Care Network (PCN) level was undertaken, and data acquisition and analysis for an initial draft was completed by October 2021. This has centred around a population health management approach reconciling evaluation of downstream clinical measures and outcomes with wider social, economic and environmental determinants of mental ill health, all at Primary Care Network level for the first time.
- As well as local comparisons across Primary Care Networks at the Shropshire, Telford and Wrekin level in the domain of mental health, experimental work has been begun to understand our Networks in terms of national comparisons, adding context to level of **health inequalities** across the area. This work is ongoing and will be developed as part of the suite of wider JSNA products.

Key milestones –

- October 2021 – Final Draft of SEND JSNA.
- November 2021 – Launch of first 3 Place-Based Needs Assessments, analysis and engagement running concurrently.
- November 2021 – Initial Consultation for Pharmaceutical Needs Assessment (PNA) begins; source and methodology review completed.
- December 2021 – Initial web-based tool go live.
- January 2022 – PNA Service Mapping.
- March 2022 – First draft of PNA.
- May 2022 – Formal Consultation on final draft PNA (90 days statutory period).
- July 2022 – Redraft and submission of PNA to HWBB for final approval.
- Summer 2023 – Full transition to Place-Based and Web-Based JSNA products.

*subject to change in agreement with HWB

Interlinkages to other programmes of work

1. Population Health Management
2. Transforming Insight Function
3. Health and Wellbeing Strategy
4. Business Intelligence Function Shropshire Council
5. Community and Rural Strategy

4.0 Risk Assessment and Opportunities Appraisal

- 4.1 It is proposed that a single, coordinated approach is taken to the development of place-based profiles and needs assessments which in turn support place-based working. This will take time to develop and is intrinsically linked to the refresh of the HWB Strategy.
- 4.2 Therefore, this paper seeks agreement to the approach and the sets out the anticipated direction of travel for the development of a coordinated evidence base for the whole system, delivered under the JSNA umbrella.

5.0 Financial Implications

To deliver needs assessments at scale across the place plan areas, additional project support would be required, upskilling of analysts across the system (currently being rolled out through the CSU academy and analyst network) and the support of colleagues and partners in local communities. The support of these will impact the scale and pace of delivery.

6.0 Climate Change Appraisal

1. Energy and fuel consumption (buildings and / or travel): The place based JSNA will support the understanding locally of any transport issues, variation in fuel and energy costs and understanding of how these may have or led to potential impact on health.
2. Renewable energy generation: N/A
3. Carbon offsetting or mitigation: N/A
4. Climate change adaptation: The collation of evidence, information and consultation will allow a more detailed understanding of possible impacts of climate on people's health and wellbeing and therefore provide evidence to support targeting of adaptations where required

List of Background Papers (This MUST be completed for all reports, but does not include items containing exempt or confidential information)
N/A
Cabinet Member (Portfolio Holder) Cllr. Simon Jones, Cabinet Portfolio Holder - Adult Social Care and Public Health Cllr. Kirstie Hurst-Knight, Cabinet Portfolio Holder - Children and Education